

Wednesday		
Time	Description	Speaker
07:30-8:30	Registration, Information and Refreshments	
08:30-08:45	Welcome Address	Michael Hanford
08:45-09:45	Gartner Opening Keynote: What's Hot and What's Not — State of the Art for 2010	Audrey L. Apfel, Donna Fitzgerald, Michael Hanford
09:45-10:30	Guru Keynote: "Polar Bear Pirates" — Travelling Together	Adrian Webster Moderator: Michael Hanford
10:30-11:00	Refreshment Break in the Solution Showcase	
11:00-11:45	Gartner Interview	Gregory Balestrero Moderators: Audrey L. Apfel, Michael Hanford
11:45-12:30	Premier Sponsor Panel Discussion: PPM & IT Governance Trends, Best Practices and Future Scenarios – A View from the Industry	Tad Haas, Helge Scheil Moderator: Donna Fitzgerald
12:30-13:45	Lunch in the Solution Showcase	
13:45-14:45	People and Projects — Managing Change, Expectations and Engagement	Audrey L. Apfel
13:45-14:45	Who's Doing What to Whom? Basics of IT Resource Management	Michael Hanford
13:45-14:45	Governing, Measuring and Managing Applications Organizations	Andy Kyte
13:45-15:15	Workshop: PPM Maturity Assessment (end-users only, limited availability)	Lars Mieritz Moderator: Donna Fitzgerald
15:00-15:30	CA Technologies - Solution Provider Session	
15:00-15:30	Microsoft - Solution Provider Session	
15:30-16:00	Refreshment Break in the Solution Showcase	
16:00-16:45	End-User Case Study: On time, On Budget, No Disruption to Business — Managing Expectations of Multiple Stakeholders	David Buisson
16:00-16:45	End-User Case Study: Practical Prioritization — Zero Based Budgeting, Benefits Framework and Other Tools and Tips	Lee Weldon

16:00-16:45	End-User Case Study: Delivering Savings Through a New Investment Governance Program	Paul Hirst
16:00-17:30	Workshop: Strengthening IT Governance to Drive Portfolio Decisions and Manage IT Demand	Mike Fletcher, Anthony Henderson
17:00-18:00	The Emerging Enterprise PMO	Donna Fitzgerald
17:00-18:00	The Lean PMO — From Prioritization to Process Improvement	Matt Light
17:00-18:00	Creating Meaningful Metrics for PPM	Lars Mieritz
18:00-20:00	Networking Reception in the Solution Showcase	
18:00-18:30	Case Study Roundtable 1	
18:00-18:30	Case Study Roundtable 2	
18:00-18:30	Case Study Roundtable 3	
Thursday		
08:00-17:00	Registration, Information and Refreshments	
08:30-09:30	Focus on Business Outcomes of IT Projects	Lars Mieritz
08:30-09:30	Opportunity Cost — A Universal Prioritization Framework for IT Funding	Stewart Buchanan
08:30-09:30	Sell or Hold — Reviewing Major IT Initiatives	Michael Hanford
08:30-10:00	Workshop: Portfolio Optimization — Balancing the Needs for Operational Cost Efficiencies, Business Innovation and Agility (end-users only, limited availability)	Moderators: Mike Fletcher, Anthony Henderson
09:45-10:15	Solution Provider Sessions	
10:15-10:45	Refreshment Break in the Solution Showcase	
10:45-11:30	End-User Case Study	
10:45-11:30	End-User Case Study	
10:45-11:30	End-User Case Study: Driving an Effective Demand Management Framework	Yaelle Ridley
10:45-12:15	Workshop: Program Management — It's Not about Technology — It's About People (end-users only, limited availability)	Moderators: Barbara Brody, Lars Mieritz

11:45-12:45	Independent Verification and Validation — Double-Checking Project Quality	Matt Light
11:45-12:45	The Gartner PPM Magic Quadrant and The PPM Market in 2010 — Road to Recovery	Michael Hanford
11:45-12:45	Managing Demand and Prioritizing for Value — How to Do It, Make It Stick, And Not Lose Your Mind in the Process	Audrey L. Apfel
Thursday	Lunch in the Solution Showcase	
12:45-14:00	Session Type: Lunch	
12:45-13:15	Case Study Roundtable 1	
12:45-13:15	Case Study Roundtable 2	
12:45-13:15	Case Study Roundtable 3	
14:00-15:00	Project Juggling for PMOs — The Practical Approach	Donna Fitzgerald
14:00-15:00	Applications Overhaul — Rationalize, Standardize, Consolidate and Simplify	Andy Kyte
14:00-15:00	The Relentless Rise of Free Market Economics and the End of Command and Control IT	Stewart Buchanan
14:00-15:30	Workshop: PPM Worst Practices — Pitfalls Peers Have Learned to Avoid (end-users only, limited availability)	Moderators: Audrey L. Apfel, Matt Light
15:00-15:30	Refreshment Break in the Solution Showcase	
15:30-16:15	Executive Keynote: Adopting a Programme Approach for Future Success	Peter Beange
16:15-17:00	Gartner Closing Keynote: Past Lessons, Current Imperatives, Future Trends	Michael Hanford
17:00-17:05	Closing Remarks	